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Forbes to Launch ForbesAutos.com in May

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By Mike Shields


Forbes.com is launching a Web site geared to shoppers in the luxury auto market. ForbesAutos.com, which debuts in May, will help high-end car buyers through the research and decision-making processes, offering search options for finding and purchasing luxury vehicles, insurance information and reviews.

Mary Butler was appointed editor of the new site. Butler was most recently the managing editor at Cars.com, a site she helped launch in 1998.

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