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## Pontiac unveils redesigned, configurable Bonneville

Posted 02/10/99 4:25 p.m. CST

CHICAGO — Pontiac cut quickly to the chase when it unveiled the [2000 Pontiac Bonneville](#) within minutes of the start of this morning's press conference. Forgoing sales figure projections for a vehicle description, Pontiac Brand Manager Mary Boland described the all-new Bonneville sports sedan as "luxury with a purpose."



2000 Pontiac Bonneville

Christy Moore, assistant brand manager of product, elaborated by describing the vehicle's Coke-bottle shape, integrated wide "bodyside" styling, cat-eyed headlamps, racy roofline and windswept shape.

Paying more than lip service to the idea of personalized luxury, the 2000 Bonneville comes with two personal key fobs, each of which can be personalized for one driver. After purchasing a Bonneville, the "primary" and "secondary" drivers can program the power heated seats, dual-climate-control system, the seek, scan and memory functions of the sound system and the side rearview mirrors, among other features, to "remember" personal preferences. As soon as either driver turns the ignition key, each personalized feature reverts to his or her preferences.

The Bonneville comes in three trim levels — SL, SLE and SSEi — with a standard 205-horsepower V-6 engine. Also available is 240-horsepower supercharged engine that jets from 0-60 mph in seven seconds, according to Moore.

Reported by [Mary S. Butler](#), ***cars.com***

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